

MASTER IN SUSTAINABLE BUSINESS MANAGEMENT

EXCLUSIVITY

- **Online** and **innovative** pedagogical platform for both face to face and distance learning.
- Designed to develop and communicate **sustainable practices** within business today and for the future.
- Get a complete understanding of how to balance upcoming business practices and sustainable environment.
- Understand **various management tools** and **techniques** for **Industry 4.0 programmes** to attain **sustainability**.
- A joint degree award with **three regional partners in the Indian Ocean** ; Université des Mascareignes (UdM), Université de La Réunion (UR) and L'Institut Supérieur de la Communication, des Affaires et du Management de Madagascar (ISCAM).
- **Intercultural** and global **communication** network through **workshops** and **conferences**.

OBJECTIVES

- Develop a **deep understanding of the different practices** in **sustainable management**.
- Obtain the **right skills** to become future **leaders and executives** in sustainable management. Understand the **basic principle** of sustainable management practices and acquire the **knowledge** and **skills** needed. Get the right mix of **environmental and regulatory knowledge** around sustainability.
- A step forward to a more **sustainable industrial value creation** on all three sustainability dimensions: **economic, social** and **environmental**.
Decisions relating to the different facets of sustainability, and developing these with the various stakeholders involved, will be examined together with knowledge that can then be applied in a **practical situation**.
Develop **new thinking** and **insights** into **how to lead and thrive** in the **digital era**.
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Faculty of Business and Management
Université des Mascareignes
Swami Dayanad Campus, Beau Plan



Start : September 2023
Duration : 2 years



Availability of seats : 20
Blended learning

JOB PROSPECTS

- Chief Sustainability Officer
- Sustainable Procurement Manager
- Project Manager
- Marketing Manager
- Innovation Strategy Manager
- Sustainability Expert
- Financial Advisor for Responsible Investment
- Sustainability Communications Expert Lecturer
- Researcher

MODULES

The Master in Sustainable Business Management will follow the French system and the modules are distributed in the “unités d’enseignements” (UE) and developed in terms of Semester. To obtain the Master’s degree in Sustainable Business Management, students on the course will therefore have to validate 120 ECTS/credits.

YEAR 1 (440H).

Semester 1

- Research for Sustainability
- Statistics and Data Analysis
- Regulatory Environment for Sustainable Business Theoretical, Integrity and Ethics
- Cultural and Historical Foundations of sustainability
- Decision Making for Sustainability
- Business Intelligence and Analytics
- Sustainable Management Practices
- Eco Marketing
- Accounting and the Integrated Bottom-Line

Semester 2

- Natural Resource Management
- Compliance Management Green
- Economic
- Innovation Management

YEAR 2 (290H).

Semester 3

- Corporate Social Responsibility
- Corporate strategy and competitiveness
- Finance for sustainability
- Green Production: Operations Management and Supply Chain
- Project Management
- Cross-Cultural Etiquette and Communication in Global Business
- Sustainable Entrepreneurship

Semester 4

- Industrial Attachment
- Mémoire de recherche



Thrice weekly : Monday, Tuesday, Thursday (17h-20h)
And Saturdays (9h-12h / 13h-16h)
Compatible with a professional activity

ADMISSION REQUIREMENTS

Master 1 (Starting in September 2023) : Bachelor degree (or any equivalence) in any discipline, but preferably in Business, IT or Engineering. Work experience would be an advantage, however professional experience (this may include internships, voluntary work and part-time jobs) can also be considered.

APPLICATION & DEADLINE

Application form can be downloaded online (www.udm.ac.mu)
Duly filled application form should be submitted to mastersbm@udm.ac.mu

Deadline: 6th August 2023

MODE & FEES

Rs 140,000/year



Mrs Normada Bheekary : nbheekharry@udm.ac.mu
230-460 9500 / 230-260 4500